



PRODIGY PACKAGES

DESIGNED FOR YOUR SUCCESS



WEBSITE DESIGN PACKAGES

FEATURE

BASIC

₹ 1,499

STANDARD

₹ 2,499

PREMIUM

₹ 4,499

Pages Included

5

10

20

Logo Concepts

2

3

5

Stationery Items

Card + Letterhead

Card + Letterhead

Full Stationery Kit

Website Design Quality

Clean &
Professional

Modern & Enhanced

Premium + Animations

CMS

WordPress

WordPress

WordPress / Custom WP

Domain (.com)

Free 1 Year

Free 1 Year

Free 1 Year

Hosting

1 Year Free

1 Year Free

1 Year Premium Hosting

Speed Optimization

Basic

Standard

Advanced

SEO Setup

Basic

Standard

Advanced

Security

Basic

Enhanced

Premium +

Support

15 Days

30 Days

60 Days

Brand Guidelines

X

Mini Guide

Advanced Mini Brand Book

Professional written
content

Basic

Standard

Premium

Mobile Responsive

✓

✓

✓

Dedicated Account
Manager

✓

✓

✓

CMS Admin Control

✓

✓

✓

SEO SERVICES

FEATURE

BASIC

₦1,499

STANDARD

₦2,499

PREMIUM

₦4,499

Keywords Targeted

Up to 10

Up to 25

Up to 50

Pages Optimized

Up to 5

Up to 10

Up to 20

Keyword Research

Basic

Comprehensive

Advanced

On-Page Optimization

Meta tags only

Meta tags + Headers

Full optimization + Schema

Technical SEO Audit

Basic

Comprehensive

Advanced

Website Speed Optimization

Basic

Basic

Advanced

Mobile Optimization

✓

✓

✓

Monthly Blog Posts

1 (500 words)

2 (1000 words)

4 (1500 words)

Landing Pages

✗

1 per quarter

1 per month

Backlinks per Month

100

200

300+

Link Building

Basic submissions

Quality outreach

Advanced strategy

Competitor Analysis

✗

Basic

Advanced

Local SEO

✗

Basic

Advanced

Monthly Report

Basic

Detailed

Premium with KPIs

Monthly Strategy Call

✗

✗

✓

Dedicated Account Manager

✗

✗

✓

Support

Email + Phone

Email + Phone

Priority 24/7

Results Timeline

3-5 months

5-6 months

5-6 months

Estimated Monthly Traffic

1,000-2,000

2,000-5,000

6,000-10,000+

LOGO DESIGN & BRANDING KIT

FEATURE	BASIC ₪1,499	STANDARD ₪2,499	PREMIUM ₪4,499
Logo Concepts	6-8	10-15	20-25
Logo Revisions	10 rounds	15 rounds	25 rounds
Logo Formats	JPG, PNG, PDF	JPG, PNG, PDF, SVG, AI	All formats
Color Variations	Full color	Full color + B&W	Color/ BW/ Mono
Color Palette	3-4 colors	5-6 colors	6+ colors with full specs
Typography	6 fonts	10 fonts	15 fonts
Brand Guidelines	✓	Basic (10-15 pages)	Comprehensive (30+ pages)
Business Card Design	✓	✓	✓
Letterhead Design	✓	✓	✓
Email Signature	✓	✓	✓
Social Media Templates	✗	3 templates	5 templates
Presentation Template	✗	✗	✓
Arabic Logo Design	Add-on	✓	✓
Brand Strategy	✗	✗	✓
Brand Messaging	✗	✗	✓
Website 1 page	✗	✗	✓
Post-Launch Support	✗	1 month	3 month
Project Duration	2-3 weeks	4-6 weeks	8-12 weeks
Revisions After Launch	Paid	1 free (3 months)	3 free (6 months)

SOCIAL MEDIA MARKETING SERVICES

FEATURE	BASIC ₹ 1,499	STANDARD ₹ 4,499	PREMIUM ₹ 7,499
Platforms	2	3	4
Monthly Posts	12	20	25
Story Posts	8-12	16-20	25
Reels/TikTok Videos	X	8 per month	8-12 per month
Content Strategy	Basic	Comprehensive	Advanced & Detailed
Competitor Analysis	X	Basic	Advanced
Professional Photoshoot	X	1 per month (2 hour)	1 per month (2 hour)
Professional Videoshoot	X	X	1 per month (2 hour)
Custom Graphics	Basic	Advanced	Premium & Custom
Caption Writing	✓	Professional	Expert & Bilingual
Bilingual Content (Arabic/English)	Add-on	✓	✓
Profile Optimization	✓	✓	✓
Background Removal	✓	✓	✓
Highlight Covers	Up to 5	Up to 10	Custom Branded Set
Paid Ad Management	Up to AED 1,000	Up to AED 5,000	AED 10,000+
Ad Campaigns per Month	1	3	6
A/B Testing	X	Basic	Advanced
Monthly Analytics Report	Basic	Detailed	Premium with KPIs
Monthly Strategy Call	X	✓	✓
Quarterly Business Review	X	X	✓

Note* Ad Spent amount covered by client.