



# PRODIGY PACKAGES

## DESIGNED FOR YOUR SUCCESS



# WEBSITE DESIGN PACKAGES

FEATURE	BASIC ₦ 1,499	STANDARD ₦ 2,499	PREMIUM ₦ 4,499
Pages Included	5	10	20
Logo Concepts	2	3	5
Stationery Items	Card + Letterhead	Card + Letterhead	Full Stationery Kit
Website Design Quality	Clean & Professional	Modern & Enhanced	Premium + Animations
CMS	WordPress	WordPress	WordPress / Custom WP
Domain (.com)	Free 1 Year	Free 1 Year	Free 1 Year
Hosting	1 Year Free	1 Year Free	1 Year Premium Hosting
Speed Optimization	Basic	Standard	Advanced
SEO Setup	Basic	Standard	Advanced
Security	Basic	Enhanced	Premium +
Support	15 Days	30 Days	60 Days
Brand Guidelines	✗	Mini Guide	Advanced Mini Brand Book
Professional written content	Basic	Standard	Premium
Mobile Responsive	✓	✓	✓
Dedicated Account Manager	✓	✓	✓
CMS Admin Control	✓	✓	✓

# SEO SERVICES

FEATURE	BASIC ฿ 1,499	STANDARD ฿ 2,499	PREMIUM ฿ 4,499
<b>Keywords Targeted</b>	Up to 10	Up to 25	Up to 50
<b>Pages Optimized</b>	Up to 5	Up to 10	Up to 20
<b>Keyword Research</b>	Basic	Comprehensive	Advanced
<b>On-Page Optimization</b>	Meta tags only	Meta tags + Headers	Full optimization + Schema
<b>Technical SEO Audit</b>	Basic	Comprehensive	Advanced
<b>Website Speed Optimization</b>	Basic	Basic	Advanced
<b>Mobile Optimization</b>	✓	✓	✓
<b>Monthly Blog Posts</b>	1 (500 words)	2 (1000 words)	4 (1500 words)
<b>Landing Pages</b>	✗	1 per quarter	1 per month
<b>Backlinks per Month</b>	100	200	300+
<b>Link Building</b>	Basic submissions	Quality outreach	Advanced strategy
<b>Competitor Analysis</b>	✗	Basic	Advanced
<b>Local SEO</b>	✗	Basic	Advanced
<b>Monthly Report</b>	Basic	Detailed	Premium with KPIs
<b>Monthly Strategy Call</b>	✗	✗	✓
<b>Dedicated Account Manager</b>	✗	✗	✓
<b>Support</b>	Email + Phone	Email + Phone	Priority 24/7
<b>Results Timeline</b>	3-5 months	5-6 months	5-6 months
<b>Estimated Monthly Traffic</b>	1,000-2,000	2,000-5,000	6,000-10,000+

# LOGO DESIGN & BRANDING KIT

FEATURE	BASIC ብር 1,499	STANDARD ብር 2,499	PREMIUM ብር 4,499
Logo Concepts	6-8	10-15	20-25
Logo Revisions	10 rounds	15 rounds	25 rounds
Logo Formats	JPG, PNG, PDF	JPG, PNG, PDF, SVG, AI	All formats
Color Variations	Full color	Full color + B&W	Color/ BW/ Mono
Color Palette	3-4 colors	5-6 colors	6+ colors with full specs
Typography	6 fonts	10 fonts	15 fonts
Brand Guidelines	✓	Basic (10-15 pages)	Comprehensive (30+ pages)
Business Card Design	✓	✓	✓
Letterhead Design	✓	✓	✓
Email Signature	✓	✓	✓
Social Media Templates	✗	3 templates	5 templates
Presentation Template	✗	✗	✓
Arabic Logo Design	Add-on	✓	✓
Brand Strategy	✗	✗	✓
Brand Messaging	✗	✗	✓
Website 1 page	✗	✗	✓
Post-Launch Support	✗	1 month	3 month
Project Duration	2-3 weeks	4-6 weeks	8-12 weeks
Revisions After Launch	Paid	1 free (3 months)	3 free (6 months)

# SOCIAL MEDIA MARKETING SERVICES

FEATURE	BASIC AED 1,499	STANDARD AED 4,499	PREMIUM AED 7,499
<b>Platforms</b>	2	3	4
<b>Monthly Posts</b>	12	20	25
<b>Story Posts</b>	8-12	16-20	25
<b>Reels/TikTok Videos</b>	✗	8 per month	8-12 per month
<b>Content Strategy</b>	Basic	Comprehensive	Advanced & Detailed
<b>Competitor Analysis</b>	✗	Basic	Advanced
<b>Professional Photoshoot</b>	✗	1 per month (2 hour)	1 per month (2 hour)
<b>Professional Videoshoot</b>	✗	✗	1 per month (2 hour)
<b>Custom Graphics</b>	Basic	Advanced	Premium & Custom
<b>Caption Writing</b>	✓	Professional	Expert & Bilingual
<b>Bilingual Content (Arabic/English)</b>	Add-on	✓	✓
<b>Profile Optimization</b>	✓	✓	✓
<b>Background Removal</b>	✓	✓	✓
<b>Highlight Covers</b>	Up to 5	Up to 10	Custom Branded Set
<b>Paid Ad Management</b>	Up to AED 1,000	Up to AED 5,000	AED 10,000+
<b>Ad Campaigns per Month</b>	1	3	6
<b>A/B Testing</b>	✗	Basic	Advanced
<b>Monthly Analytics Report</b>	Basic	Detailed	Premium with KPIs
<b>Monthly Strategy Call</b>	✗	✓	✓
<b>Quarterly Business Review</b>	✗	✗	✓

**Note\*** Ad Spent amount covered by client.